

Job Title: Content Creator
Department: Marketing
Vacancy Code: AW04

About Emtelle

Since inception, our journey has been one of continuous innovation developing high quality blown fibre cabling and duct solutions. Serving key FTTX players across over 100 countries from 7 manufacturing sites with over 75 manufacturing lines, we are well positioned to serve the growing global demand. We are proud to be a full solution provider that goes the extra mile from concept to completion in terms of supply and customer support.

Emtelle is looking for a Content Creator to join our fast-growing global business:

We're on an unstoppable growth trajectory and are looking for people who want to go beyond with us on what will be an incredibly exciting talent revolution!

We are looking for a content creator to support our global marketing efforts and take the Emtelle's marketing presence to the next level. Playing a key role in driving worldwide audience growth. To be successful in this role you'll have a passion for social media creativity and excellence. Equal parts creative, operational and analytic, you'll have your finger firmly on the pulse of what works in social right now and have your eyes on the horizon of what's coming.

You'll also be passionate about technology and our purpose of bringing exceptional products to the FTTx market. And you'll be obsessed about getting to the bottom of what makes our audiences tick, what they love, what they hate, what gets them engaged and what gets them to click.

About the team:

The Emtelle Marketing team is responsible for creating and executing marketing strategies across all our operational regions.

Team members work closely with key stakeholders across the organisation, to deliver our exceptional products to the international market.

What we are looking for:

- The ideal candidate will plan, create engaging content at pace across all our social channels, website and printed media, as well as collaborate with the rest of the team to execute exciting campaigns, formulate social media calendars and support in driving our website forward. You should be a hands-on content creator with excellent copywriting and written communication skills.
- You should be a creative thinker with strong written communication skills. Developing creative ideas, suggest new innovative ways of delivering digital content and keep up-to-date with the latest digital marketing trends
- Ability to distil complex topics for broad audiences.
- Pragmatic and able to adapt and receive coaching.
- Edit and proofread written pieces before publication
- Ability to draw conclusions and identify actions from analytics.
- Experience creating a range of media and a solid understanding of social media best practices is highly advantageous but enthusiasm and a willingness to learn is key and so we are open to hearing from people looking to take their first step into content creation.